CONTRACT

WRC 4001 Nebraska Ave. NW Washington, DC 20016 (202) 885-4000

www.nbcwashington.com

And:

GMMB 3050 K STREET NW WASHINGTON, DC 20007

Contract / Revision Alt Order # WOC10033048 333144 Product Candidate Orders **Contract Dates** Estimate # 09/04/12 - 09/17/12 1687 Advertiser Original Date / Revision OBAMA FOR AMERICA 08/31/12 09/28/12 Billing Calendar Cash/Trade Billing Cycle EOM/EOC **Broadcast** Cash Station Account Executive Sales Office WRC Kaitie Conway Washington DC Special Handling Demographic RA18+ IDB# Advertiser Code Product Code 95 101 Agency Ref Advertiser Ref 19078 25779

Snote/

Hiatus Dates: 09/11/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type S	Spots	Amount
N 1 WRC 09/04/12 09/06/12 9-10A TODAY SHOW 2	9A-10A	:30	NM	2	\$2,400.00
All spots on this order immediately preemptible class of time Start Date Week: 09/04/12	Rate \$1,200.00				
N 2 WRC 09/04/12 09/06/12 10-11A TODAY SHOW 3	10A-11A	:30	NM	2	\$1,700.00
All spots on this order immediately preemptible class of time Start Date Week: 09/04/12	Rate \$850.00				
N 3 WRC 09/04/12 09/06/12 11A-12P MIDDAY NEWS	11A-12P	:30	NM	3	\$1,500.00
All spots on this order immediately preemptible class of time Start Date	Rate \$500.00				
N 4 WRC 09/04/12 09/06/12 Access H Live 12-1p	12-1p	:30	NM	3	\$1,500.00
All spots on this order immediately preemptible class of time Start Date	Rate \$500.00				
N 5 WRC 09/04/12 09/06/12 1-2P DAYS OF OUR LIVES	1P-2P	:30	NM	3	\$2,100.00
All spots on this order immediately preemptible class of time Start Date	Rate \$700.00				
N 6 WRC 09/04/12 09/06/12 Steve Harvey	2-3p	:30	NM	3	\$1,500.00
All spots on this order immediately preemptible class of time Start Date End Date Weekdays Spots/Week Week: 09/04/12 09/10/12 TWT 3	Rate \$500.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 10/04/12 Page 2 of 12

Start/End Time

Days



*Line Ch Start Date End Date Description

www.nbcwashington.com

Contract / Revision Alt Order # WOC10033048 333144 Contract Dates Product Estimate # 09/04/12 - 09/17/12 Candidate Orders 1687

Advertiser Original Date / Revision 08/31/12 / 09/28/12 OBAMA FOR AMERICA

Spots/

Length Week	Rate	Type	Spots	Amount		
:30		NM	3	\$2,250.00		
:30		NM	3	\$7,200.00		
:30		NM	3	\$7,800.00		

				•				.) [- p - 1.0	
	Start Date	End Date	Weekdays	Spots/Week	Rate					
N 7	WRC 09/04	/12 09/06/1	2 Ellen		3P-4P	:30		NM	3	\$2,250.00
			ediately preemp	tible class of time	Э					
10/	Start Date	End Date	Weekdays	Spots/Week	Rate					
	ek: 09/04/12	09/10/12	- ТWГ	3	\$750.00					
N 8	WRC 09/04	/12 09/06/1	2 6-7A NEWS	84 @ 6AM	6A-7A	:30		NM	3	\$7,200.00
				tible class of time						
Wee	Start Date ek: 09/04/12	End Date 09/10/12	Weekdays - TWT	Spots/Week 3	<u>Rate</u> \$2,400.00					
			2 7-9A TODA		7A-9A	.20		NIN 4	_	Ф 7 000 00
N 9					-	:30		NM	3	\$7,800.00
	Start Date	End Date	Weekdays	tible class of time Spots/Week	e Rate					
Wee	ek: 09/04/12	09/10/12	- TWT	3	\$2,600.00					
N 10	WRC 09/04	/12 09/06/1	2 4-5P NEWS	64 @ 4PM	4P-5P	:30		NM	3	\$3,300.00
	All spots on the	nis order imm	ediately preemp	tible class of time	Э					
	Start Date	End Date	Weekdays	Spots/Week	Rate					
	ek: 09/04/12	09/10/12	- ТWГ	3	\$1,100.00					
N 11	WRC 09/04	/12 09/06/1	2 5-6P NEWS	6 4 @ 5PM	5P-6P	:30		NM	3	\$5,400.00
				tible class of time						
Wee	Start Date ek: 09/04/12	End Date 09/10/12	<u>Weekdays</u> - TWT	Spots/Week 3	<u>Rate</u> \$1,800.00					
	WRC 09/04/			A TONIGHT SHO	. ,	:30		NM	3	\$4,200,00
IN IZ						.30		INIVI	3	\$4,200.00
	Start Date	End Date	Weekdays	tible class of time Spots/Week	Rate					
Wee	ek: 09/04/12	09/10/12	- TWT	3	\$1,400.00					
N 13	WRC 09/04	/12 09/06/1	2 1237-137a	Fallon	1237-137a	:30		NM	2	\$900.00
	All spots on the	nis order imm	ediately preemp	tible class of time	Э					
	Start Date	End Date	Weekdays	Spots/Week	Rate					
	ek: 09/04/12	09/10/12	- ТWГ	2	\$450.00					
N 14	WRC 09/04	/12 09/06/1	2 730-8P AC	CESS HOLLYWO	D:730P-8P	:30		NM	3	\$12,000.00
				tible class of time	_					
Wee	Start Date ek: 09/04/12	End Date 09/10/12	<u>Weekdays</u> - TWT	Spots/Week 3	<u>Rate</u> \$4.000.00					
		ite Range	Description	_	Start/End Time	Weekdays Length	Rate	Type		
	2 WRC 09			<u>.</u> CESS HOLLYW		- TuWTh :30	\$4,00 <u>0.00</u>	NM		
	See MG 1	4.4								
	PREEMP'	-				***	A.			
	_		'12 Guys With	Kids	10-11p	W :30	\$4,000.00	NM		
	MG for 14.		2 Revolution		10.115	:30		NM	4	¢ E 000 00
CI VI	WRC 09/17/	12 09/17/1	Z REVOIUTION		10-11p	.30		INIVI	1	\$5,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate					
Wee	ek: 09/11/12	09/17/12	M	1	\$5,000.00					
N 16	WRC 09/04	/12 09/04/1	2 Am Got Tal	ent	8-9p	:30		NM	2	\$16,000.00
	All spots on ti	nis order imm	ediately preemp	tible class of time	e					

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 10/04/12 Page 3 of 12

OBAMA FOR AMERICA



www.nbcwashington.com

Week: 09/04/12

09/10/12

08/31/12

09/28/12

/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spc	ots	Amount
Week:Start Date 09/04/12End Date 09/10/12Weekdays -TSpots/Week 2	Rate \$8,000.00				
N 17 WRC 09/12/12 09/12/12 Am Got Talent	8-9p	:30	NM	1	\$2,500.00
Week: Start Date 09/11/12 End Date 09/17/12 Weekdays W Spots/Week 1	Rate \$2,500.00				
N 18 WRC 09/07/12 09/07/12 Dateline	10P-11P	:30	NM	2	\$5,000.00
Week: Start Date 09/04/12 End Date 09/10/12 Weekdays 2 Spots/Week 2	<u>Rate</u> \$2,500.00				
N 19 WRC 09/07/12 09/07/12 9-10A TODAY SHOW 2	9A-10A	:30	NM	0	\$0.00
Week: 09/04/12 End Date 09/10/12 Spots/Week 109/04/12 O9/10/12 Spots/Week 109/04/12 O9/10/12 O9/10/12	<u>Rate</u> \$550.00				
Spot Ch Date Range Description 1 WRC 09/04/12-09/10/12 9-10A TODAY SHOW 2	Start/End Time 9A-10A	Weekdays Length Rate F :30 \$550.00	Type NM		
See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10,2 PREEMPT	21.11,21.12,21.13				
N 20 WRC 09/10/12 09/17/12 9-10A TODAY SHOW 2	9A-10A	:30	NM	2	\$2,160.00
CDR Start Date End Date Weekdays Spots/Week Week: 09/04/12 09/10/12 M 1	<u>Rate</u> \$1,080.00				
Week: 09/11/12 09/17/12 MTWTF 2	\$1,080.00				
Spot Ch Date Range Description 3 WRC 09/11/12-09/17/12 9-10A TODAY SHOW 2	Start/End Time 9A-10A	Weekdays Length Rate MTuWThF :30 \$1,080.00	<u>Type</u> <i>NM</i>		
See MG 30.7,30.8,30.9,30.10,30.11,30.12,30.13,30.14,3	30.15,30.16,30.17,30	0.18			
N 21 WRC 09/07/12 09/07/12 10-11A TODAY SHOW 3	10A-11A	:30	NM	12	\$6,650.00
Start Date End Date Weekdays Spots/Week	Rate				

(* Line Transactions: N = New, E = Edited, D = Deleted)

\$400.00

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 10/04/12 Page 4 of 12



www.nbcwashington.com

PREEMPT

 Contract / Revision
 Alt Order #

 333144 /
 WOC10033048

 Contract Dates
 Product
 Estimate #

 09/04/12 - 09/17/12
 Candidate Orders
 1687

 Advertiser
 Original Date / Revision

 OBAMA FOR AMERICA
 08/31/12 / 09/28/12

	OBA	AMA FOR AMER	ICA		00/31/12 / 0	0/20/12
			Spots			
*Line Ch Start Date End Date Description	Start/End Time	Days Len	ngth Week		Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WRC 09/04/12-09/10/12 10-11A TODAY SHOW 3	Rate Start/End Time 10A-11A	Weekdays	Length :30	Rate \$400.00	Type NM	
See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10,2 PREEMPT		1	.50	ψ+00.00	14107	
2 WRC 09/07/12-09/07/12 10-11A TODAY SHOW 3 MG for 45.1,33.1,23.1,29.1,43.1,21.1,19.1,37.1,39.1,31.	10A-11A 1,35.1,41.1	F	:30	\$350.00	NM	
3 WRC 09/07/12-09/07/12 1135-1237A TONIGHT SHO MG for 45.1,33.1,23.1,29.1,43.1,21.1,19.1,37.1,39.1,31.		F	.00	\$600.00	NM	
4 WRC 09/07/12-09/07/12 11A-12P MIDDAY NEWS MG for 45.1,33.1,23.1,29.1,43.1,21.1,19.1,37.1,39.1,31.	11A-12P 1,35.1,41.1	F	:30	\$200.00	NM	
5 WRC 09/07/12-09/07/12 1237-137a Fallon MG for 45.1,33.1,23.1,29.1,43.1,21.1,19.1,37.1,39.1,31.	1237-137a 1,35.1,41.1	F		\$200.00	NM	
6 WRC 09/07/12-09/07/12 4-5P NEWS4 @ 4PM MG for 45.1,33.1,23.1,29.1,43.1,21.1,19.1,37.1,39.1,31.	4P-5P 1,35.1,41.1	F	.00	\$350.00	NM	
7 WRC 09/07/12-09/07/12 5-6P NEWS 4 @ 5PM MG for 45.1,33.1,23.1,29.1,43.1,21.1,19.1,37.1,39.1,31.	5P-6P 1,35.1,41.1	F	:30	\$700.00	NM	
8 WRC 09/07/12-09/07/12 6-7A NEWS4 @ 6AM MG for 45.1,33.1,23.1,29.1,43.1,21.1,19.1,37.1,39.1,31.	6A-7A	F	:30	\$600.00	NM	
9 WRC 09/07/12-09/07/12 730-8P ACCESS HOLLYW MG for 45.1,33.1,23.1,29.1,43.1,21.1,19.1,37.1,39.1,31.		F	:30	\$1,800.00	NM	
10 WRC 09/07/12-09/07/12 7-9A TODAY SHOW M MG for 45.1,33.1,23.1,29.1,43.1,21.1,19.1,37.1,39.1,31.	7A-9A	F	:30	\$850.00	NM	
11 WRC 09/07/12-09/07/12 9-10A TODAY SHOW 2 M MG for 45.1,33.1,23.1,29.1,43.1,21.1,19.1,37.1,39.1,31.	9A-10A	F	:30	\$500.00	NM	
12 WRC 09/07/12-09/07/12 Ellen MG for 45.1,33.1,23.1,29.1,43.1,21.1,19.1,37.1,39.1,31.	3P-4P	F	:30	\$300.00	NM	
13 WRC 09/04/12-09/10/12 Steve Harvey MG for 45.1,33.1,23.1,29.1,43.1,21.1,19.1,37.1,39.1,31.	2-3p	F	:30	\$200.00	NM	
N 22 WRC 09/10/12 09/17/12 10-11A TODAY SHOW 3	10A-11A		:30		NM 3	\$2,700.00
CDR Start Date End Date Weekdays Spots/Week Week: 09/04/12 09/10/12 M 1	Rate \$900.00					
Week: 09/11/12 09/17/12 MTWTF 2 Spot Ch Date Range Description 2 WRC 09/11/12-09/17/12 10-11A TODAY SHOW 3	\$900.00 Start/End Time 10A-11A	<u>Weekdays</u> MTuWThF	Length :30	<u>Rate</u> \$900.00	<u>Type</u> <i>NM</i>	
See MG 22.4 DNA-NEWS SPL REPORT 4 WRC 09/15/12-09/17/12 10-11A TODAY SHOW 3 M MG for 22.2 09/12	10A-11A	M	:30	\$900.00	NM	
N 23 WRC 09/07/12 09/07/12 11A-12P MIDDAY NEWS	11A-12P		:30		NM 0	\$0.00
IP	<u>Rate</u> \$350.00					
Spot Ch Date Range Description 1 WRC 09/04/12-09/10/12 11A-12P MIDDAY NEWS	Start/End Time 11A-12P	<u>Weekdays</u> F	Length :30	Rate \$350.00	Type NM	
See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10,2	. 1. 1 1,2 1. 12,2 1. 13					

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

Print Date 10/04/12 Page 5 of 12 Contract Agreement Between:



www.nbcwashington.com

	Contract / Revision	Alt Order #
	333144 /	WOC10033048
Contract Dates	Product	Estimate #
09/04/12 - 09/17/12	Candidate Orders	1687

Original Date / Revision Advertiser 08/31/12 / 09/28/12 OBAMA FOR AMERICA

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
N 24 WRC 09/10/12 09/17/12 11A-12P MIDDAY NEWS	11A-12P	:30	NM 5	\$1,750.00
IP.				
Week: O9/04/12 End Date Weekdays Spots/Week Weekdays 1	<u>Rate</u> \$350.00			
Week: 09/11/12 09/17/12 MFWFF 5	\$350.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
2 WRC 09/11/12-09/17/12 11A-12P MIDDAY NEWS	11A-12P	МГuWThF :30 \$350.00	NM	
See MG 30.7,30.8,30.9,30.10,30.11,30.12,30.13,30.14,3 PREEMPT	80.15,30.16,30.17,30	0.18		
N 25 WRC 09/07/12 09/07/12 Access H Live 12-1p	12-1p	:30	NM 1	\$250.00
IP				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/04/12 09/10/12 F 1	\$250.00			
N 26 WRC 09/10/12 09/17/12 Access H Live 12-1p	12-1p	:30	NM 5	\$1,250.00
IP Start Date End Date Weekdays Spots/Week	Pata			
Week: 09/04/12	<u>Rate</u> \$250.00			
Week: 09/11/12 09/17/12 MTWTF 5	\$250.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
3 WRC 09/11/12-09/17/12 Access H Live 12-1p	12-1p	МГuWThF :30 \$250.00	NM	
See MG 30.7,30.8,30.9,30.10,30.11,30.12,30.13,30.14,3	80.15,30.16,30.17,30	0.18		
PREEMPT	4D.0D	00	NIM 4	# 000 00
N 27 WRC 09/07/12 09/07/12 1-2P DAYS OF OUR LIVES	1P-2P	:30	NM 1	\$300.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/04/12 09/10/12 F 1	\$300.00			
N 28 WRC 09/10/12 09/17/12 1-2P DAYS OF OUR LIVES	1P-2P	:30	NM 4	\$1,250.00
IP				
Week: O9/04/12 End Date Weekdays Spots/Week Weekdays 1	<u>Rate</u> \$350.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WRC 09/04/12-09/10/12 1-2P DAYS OF OUR LIVES		M :30 \$350.00	NM	
See MG 28.7		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
PREEMPT				
7 WRC 09/10/12-09/10/12 1-2P DAYS OF OUR LIVES	5 1P-2P	M :30 \$300.00	NM	
	\$350.00			
7700N. 00/11/12 00/11/12 MI WII 3	ψ000.00		I	

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 10/04/12 Page 6 of 12



www.nbcwashington.com

 Contract / Revision
 Alt Order #

 333144 /
 WOC10033048

 Contract Dates
 Product
 Estimate #

 09/04/12 - 09/17/12
 Candidate Orders
 1687

 Advertiser
 Original Date / Revision

 OBAMA FOR AMERICA
 08/31/12 / 09/28/12

		Spots/	i.		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	Type Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekSpotChDate RangeDescription2WRC09/11/12-09/17/121-2P DAYSOF OUR LIVE		Weekdays Length MTuWThF :30	<u>Rate</u> \$350.00	Type NM	
See MG 30.7,30.8,30.9,30.10,30.11,30.12,30.13,30.14, PREEMPT 3 WRC 09/11/12-09/17/12 1-2P DAYS OF OUR LIVE	, , ,	0.18 MTuWThF :30	\$350.00	NM	
See MG 30.19,30.20 PREEMPT	3 11-21	Midwilli .50	ψ550.00	74107	
4 WRC 09/11/12-09/17/12 1-2P DAYS OF OUR LIVE See MG 28.8	S 1P-2P	МГuWThF :30	\$350.00	NM	
PREEMPT 5 WRC 09/11/12-09/17/12 1-2P DAYS OF OUR LIVE See MG 28.9	S 1P-2P	МГuWГhF :30	\$350.00	NM	
PREEMPT 8 WRC 09/12/12-09/12/12 1-2P DAYS OF OUR LIVE	S 1P-2P	W :30	\$300.00	NM	
	S 1P-2P	F :30	\$300.00	NM	
N 29 WRC 09/07/12 09/07/12 Steve Harvey	2-3p	:30		NM 0	\$0.00
IP	<u>Rate</u> \$250.00				
SpotChDate RangeDescription1WRC09/04/12-09/10/12Steve Harvey	Start/End Time 2-3p	Weekdays Length	Rate \$250.00	Type NM	
See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10,2 PREEMPT					
N 30 WRC 09/10/12 09/17/12 Steve Harvey	2-3p	:30		NM 17	\$13,250.00
P Start Date End Date Weekdays Spots/Week Week: 09/04/12 09/10/12 MF 5	Rate \$300.00 \$300.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

Print Date 10/04/12 Contract Agreement Between: Page 7 of 12



www.nbcwashington.com

CDR

Contract / Revision Alt Order # WOC10033048 333144 Contract Dates Product Estimate # 09/04/12 - 09/17/12 Candidate Orders 1687

Advertiser Original Date / Revision 08/31/12 / 09/28/12 OBAMA FOR AMERICA

			01-	. /		
*Line Ch Start Date End Date Description	Start/End Time	Days Le	Spots ength Week		Type Spots	Amount
Spot Ch Date End Date Weekdays Spots/Week Spot Ch Date Range Description 2 WRC 09/11/12-09/17/12 Steve Harvey	Rate Start/End Time 2-3p	Weekdays МГиWThF	Length :30	<u>Rate</u> \$300.00	Type NM	
See MG 30.7,30.8,30.9,30.10,30.11,30.12,30.13,30.14,3 PREEMPT	80.15,30.16,30.17,30	0.18				
4 WRC 09/11/12-09/17/12 Steve Harvey	2-3p	MTuWThF	:30	\$300.00	NM	
Credited PREEMPT						
7 WRC 09/12/12-09/14/12 Steve Harvey	2-3p	WThF	:30	\$300.00	NM	
MG for 20.3,32.4,36.2,26.3,46.2,40.3,24.2,28.2,30.2,42.4	4,38.4,44.3					
8 WRC 09/12/12-09/14/12 Ellen	3P-4P	WThF	:30	\$630.00	NM	
MG for 20.3,32.4,36.2,26.3,46.2,40.3,24.2,28.2,30.2,42.4						
9 WRC 09/12/12-09/14/12 Access H Live 12-1p	12-1p	WThF		\$250.00	NM	
10 WRC 09/12/12-09/14/12 9-10A TODAY SHOW 2	9A-10A	WThF	:30	\$1,080.00	NM	
MG for 20.3,32.4,36.2,26.3,46.2,40.3,24.2,28.2,30.2,42.4 11 WRC 09/12/12-09/14/12 7-9A TODAY SHOW	4,38.4,44.3 7A-9A	WThF	:30	¢1 500 00	NM	
(f) MG for 20.3,32.4,36.2,26.3,46.2,40.3,24.2,28.2,30.2,42.4	-	WIIII'	30	\$1,500.00	INIVI	
12 WRC 09/12/12-09/14/12 730-8P ACCESS HOLLYW		WГhF	:30	\$4,050.00	NM	
MG for 20.3,32.4,36.2,26.3,46.2,40.3,24.2,28.2,30.2,42.4		WIIII	.50	ψ+,030.00	INIVI	
13 WRC 09/12/12-09/14/12 5-6P NEWS 4 @ 5PM	5P-6P	WThF	:30	\$1,440.00	NM	
MG for 20.3,32.4,36.2,26.3,46.2,40.3,24.2,28.2,30.2,42.4			.00	Ψ.,		
14 WRC 09/12/12-09/14/12 4-5P NEWS4 @ 4PM	4P-5P	WThF	:30	\$900.00	NM	
MG for 20.3,32.4,36.2,26.3,46.2,40.3,24.2,28.2,30.2,42.4	4,38.4,44.3			·		
15 WRC 09/12/12-09/14/12 1-2P DAYS OF OUR LIVES	S 1P-2P	WThF	:30	\$350.00	NM	
→ See MG 30.19,30.20						
PREEMPT						
16 WRC 09/12/12-09/14/12 1237-137a Fallon	1237-137a	WThF	:30	\$250.00	NM	
MG for 20.3,32.4,36.2,26.3,46.2,40.3,24.2,28.2,30.2,42.4				40-000		
17 WRC 09/12/12-09/14/12 11A-12P MIDDAY NEWS	11A-12P	WThF	:30	\$350.00	NM	
MG for 20.3,32.4,36.2,26.3,46.2,40.3,24.2,28.2,30.2,42.4	, , , , , , , , , , , , , , , , , , ,	WThF	:30	¢700.00	NIM	
18 WRC 09/12/12-09/14/12 1135-1237A TONIGHT SHO		WINF	30	\$700.00	NM	
MG for 20.3,32.4,36.2,26.3,46.2,40.3,24.2,28.2,30.2,42.4 19 WRC 09/13/12-09/13/12 1-2P DAYS OF OUR LIVES		Th	:30	\$300.00	NM	
M MG for 28.3,30.15) 11-21	111	.50	ψ300.00	INIVI	
20 WRC 09/13/12-09/13/12 1-2P DAYS OF OUR LIVES	S 1P-2P	Th	:30	\$300.00	NM	
⊕ MG for 28.3,30.15			.00	φοσοίσο		
N 31 WRC 09/07/12 09/07/12 Ellen	3P-4P		:30		NM 0	\$0.00
IP	31 - 1 1		.50		IVIVI	ψ0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 09/04/12 09/10/12 F 1	\$350.00					
Spot Ch Date Range Description	Start/End Time	Weekdays	<u>Length</u>	Rate	Type	
1 WRC 09/04/12-09/10/12 Ellen	3P-4P	F	:30	\$35 0.00	NM	
See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10,2 PREEMPT	21.11,21.12,21.13					
N 32 WRC 09/10/12 09/17/12 Ellen	3P-4P		:30		NM 5	\$3,150.00
IN 32 WING 09/10/12 09/11/12 EIIEII	JF-4F		.30		C IVIVI	ფა , 150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 10/04/12 Page 8 of 12



PREEMPT

Contract / Revision Alt Order # WOC10033048 333144 Contract Dates Product Estimate # 09/04/12 - 09/17/12 Candidate Orders 1687 Original Date / Revision Advertiser

www.nbcwashington.com	Advertiser	Original Date / Nevis	31011	
www.nbcwashing.com	OBAMA FOR AMERICA	08/31/12 / 09/28/12		
	Spots/			
*Line Ch Start Date End Date Description St	art/End Time Days Length Week Rate	Type Spots	Amount	
Start Date End Date Weekdays Spots/Week	Rate	T		
Week: 09/04/12 09/10/12 M 1	\$630.00			
Week: 09/11/12 09/17/12 MTWTF 5	\$630.00			
Spot Ch Date Range Description S	tart/End Time Weekdays Length Rate	Туре		
	P-4P MTuWThF :30 \$630.00	NM		
See MG 30.7,30.8,30.9,30.10,30.11,30.12,30.13,30.14,30.15	5,30.16,30.17,30.18			
PREEMPT				
N 33 WRC 09/07/12 09/07/12 6-7A NEWS4 @ 6AM 6A	i-7A :30	NM 0	\$0.00	
IP				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/04/12 09/10/12 F 1	S1,00 0.00			
	tart/End Time Weekdays Length Rate	Type		
	A-7A F :30 \$1,000.00	NM		
See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10,21.1	1,21.12,21.13			
PREEMPT				
	-7A :30	NM 4	\$4,800.00	
IP	D .			
Start Date	Rate			
•	61,200.00 61,200.00			
	·			
	-9A :30	NM 0	\$0.00	
IP	Data			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/12 09/10/12 F 1	Rate 51,400.00			
	tart/End Time Weekdays Length Rate	Туре		
	A-9A :30 \$1.400.00	NM		
See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10,21.1				
PREEMPT	, , , -			
N 36 WRC 09/10/12 09/17/12 7-9A TODAY SHOW 7A	-9A :30	NM 3	\$4,500.00	
IP				
Start Date End Date Weekdays Spots/Week	Rate			
	\$1,50 <u>0.00</u>			
Week: 09/11/12 09/17/12 MTWTF 3	31,500.00			
	tart/End Time Weekdays Length Rate	Type		
	A-9A MTuWThF :30 \$1,500.00	NM		
See MG 30.7,30.8,30.9,30.10,30.11,30.12,30.13,30.14,30.15	5,30.16,30.17,30.18			
PREEMPT				
	P-5P :30	NM 0	\$0.00	
IP Overt Party Ford Party Woodsdays Overta Washington	Dele			
Start Date End Date Weekdays Spots/Week Week: 09/04/12 09/10/12 F 1	Rate \$500.00			
	tart/End Time Weekdays Length Rate	Type		
	P-5P F :30 \$500.00	NM		
See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10,21.1	1 100 \$200.00			
DDEEMDT	, , , , , , , , , , , , , , , , , , ,	ı		

(* Line Transactions: N = New, E = Edited, D = Deleted) FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 10/04/12 Page 9 of 12



www.nbcwashington.com

Contract / Revision Alt Order # WOC10033048 333144 Contract Dates Product Estimate # 09/04/12 - 09/17/12 Candidate Orders 1687 <u>A</u>

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/31/12 / 09/28/12

			Spots	./			
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
N 38 WRC 09/10/12 09/17/12 4-5P NEWS4 @ 4PM	4P-5P		:30		NM	3	\$2,700.00
CDR							
Start Date End Date Weekdays Spots/Week	Rate						
Week: 09/04/12	\$900.00						
Week: 09/11/12 09/17/12 MTWTF 3 Spot Ch Date Range Description	\$900.00 Start/End Time	Weekday	o Longth	Rate	Tuno		
4 WRC 09/11/12-09/17/12 4-5P NEWS4 @ 4PM	4P-5P	MTuWThF		\$900.00	<u>Type</u> <i>NM</i>		
See MG 30.7,30.8,30.9,30.10,30.11,30.12,30.13,30.14,3			.30	Ψ300.00	IVIVI		
PREEMPT	0. 10,00. 10,00. 11,00). 10					
N 39 WRC 09/07/12 09/07/12 5-6P NEWS 4 @ 5PM	5P-6P		:30		NM	0	\$0.00
IP							
Start Date End Date Weekdays Spots/Week Week: 09/04/12 09/10/12 F 1	Rate \$800.00						
Spot Ch Date Range Description	Start/End Time	Weekday	s <u>Length</u>	Rate	Type		
1 WRC 09/04/12-09/10/12 5-6P NEWS 4 @ 5PM	5P-6P	F	:30	\$800.00	NM		
See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10,2 PREEMPT	?1.11,21.12,21.13						
N 40 WRC 09/10/12 09/17/12 5-6P NEWS 4 @ 5PM	5P-6P		:30		NM	3	\$4,320.00
CDR							
Start Date End Date Weekdays Spots/Week Week: 09/04/12 09/10/12 M 1	Rate \$1,440.00				- 1		
Week: 09/11/12 09/17/12 MTWTF 3	\$1,440.00						
Spot Ch Date Range Description	Start/End Time	Weekday		<u>Rate</u>	Type		
3 WRC 09/11/12-09/17/12 5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF	:30	\$1,440.00	NM		
See MG 30.7,30.8,30.9,30.10,30.11,30.12,30.13,30.14,3 PREEMPT	30.15,30.16,30.17,30	0.18					
N 41 WRC 09/07/12 09/07/12 1135-1237A TONIGHT SHC	N1135P-1237A		:30		NM	0	\$0.00
IP							
Start Date End Date Weekdays Spots/Week Week: 09/04/12 09/10/12 F 1	Rate \$700.00				- 1		
Spot Ch Date Range Description	Start/End Time	Weekday		Rate	Type		
1 WRC 09/04/12-09/10/12 1135-1237A TONIGHT SH		F	:30	\$700.00	NM		
See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10,2 PREEMPT	?1.11,21.12,21.13						
N 42 WRC 09/10/12 09/17/12 1135-1237A TONIGHT SHC	N1135P-1237A		:30		NM	2	\$1,700.00
IP							
Start Date End Date Weekdays Spots/Week Week: 09/04/12 09/10/12 M 1	<u>Rate</u> \$700.00				İ		

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 10/04/12 Page 10of 12



www.nbcwashington.com

 Contract / Revision
 Alt Order #

 333144 /
 WOC10033048

 Contract Dates
 Product
 Estimate #

 09/04/12 - 09/17/12
 Candidate Orders
 1687

•	
Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/31/12 / 09/28/12

				Spots/			
*Line Ch Start Date End Date [Description	Start/End Time	Days Len	gth Week	Rate	Type Spots	Amount
	ekdays Spots/Week	Rate					
<u> </u>	Description		Weekdays	Length	Rate	Type	
1 WRC 09/04/12-09/10/12	1135-1237A TONIGHT SHO	N 1135P-1237A	M	:30	\$700.00	NM	
See MG 42.7,42.8 PREEMPT							
7 WRC 09/17/12-09/17/12	1135-1237A TONIGHT SHO	N 1135P-1237∆	M	:30	\$900.00	NM	
M See MG 42.9,42.10	1130 IZOTA TOMOTTI GITO	W 11001 - 12017A	141	.50	φ300.00	14101	
PREEMPT							
8 WRC 09/17/12-09/17/12	1135-1237A TONIGHT SHO	N 1135P-1237A	M	:30	\$900.00	NM	
PREEMPT							
9 WRC 09/17/12-09/17/12	1135-1237A TONIGHT SHO	V1135P-1237A	M	:30	\$850.00	NM	
MG for 42.7,42.8	4425 4227A TONICUT CUO	W442ED 4227A	M	.20	¢050 00	NINA	
10 WRC 09/17/12-09/17/12 ← MG for 42.7.42.8	1133-1237A TUNIGHT SHU	W 1135P-1237A	IVI	:30	\$850.00	NM	
• , ,	VTF 5	\$700.00					
	Description	*	Weekdays	Length	Rate	Туре	
2 WRC 09/11/12-09/17/12			MTuWThF	:30	\$700.00	NM	
See MG 42.7,42.8					,		
PREEMPT							
3 WRC 09/11/12-09/17/12	1135-1237A TONIGHT SHO	N 1135P-1237A	MTuWThF	:30	\$700.00	NM	
Credited							
PREEMPT 4 WRC 09/11/12-09/17/12	112E 1227A TONICUT SUO	N 440ED 4007A	MTuWThF	:30	\$700.00	NM	
See MG 30.7,30.8,30.9,30.10				.30	\$700.00	INIVI	
PREEMPT	7,30.11,30.12,30.13,30.14,30	7. 13,30. 10,30. 17,30.	10				
5 WRC 09/11/12-09/17/12	1135-1237A TONIGHT SHO	N 1135P-1237A	MTuWThF	:30	\$700.00	NM	
Credited							
PREEMPT							
6 WRC 09/11/12-09/17/12	1135-1237A TONIGHT SHO	N 1135P-1237A	MTuWThF	:30	\$700.00	NM	
Credited							
PREEMPT							
	1237-137a Fallon	1237-137a		:30		NM 0	\$0.00
IP	aluda va Calata AMa ali	Data					
	ekdays Spots/Week - F 1	<u>Rate</u> \$250.00					
	Description		Weekdays	Length	Rate	Туре	
1 WRC 09/04/12-09/10/12		1237-137a	F	:30	\$250.00	NM	
See MG 21.2,21.3,21.4,21.5,			-	.00	\$200.00		
PREEMPT							
N 44 WRC 09/10/12 09/17/12 1	1237-137a Fallon	1237-137a		:30		NM 5	\$1,250.00
IP		_					
	ekdays Spots/Week 1	Rate					
	1 VTF 5	\$250.00 \$250.00					
VVCGR. 03/11/12 03/11/12 1911 W	711 J	ψ200.00				ı	

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 10/04/12 Page 11of 12



www.nbcwashington.com

Contract / Revision Alt Order # WOC10033048 333144 Contract Dates Product Estimate # 09/04/12 - 09/17/12 Candidate Orders 1687

Advertiser Original Date / Revision 08/31/12 / 09/28/12 OBAMA FOR AMERICA

Cnoto/

		Spo	its/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Wee	ek Rate	TypeS	pots	Amount
Start Date	Rate					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
3 WRC 09/11/12-09/17/12 1237-137a Fallon	1237-137a	MTuWThF :30	\$250.00	NM		
See MG 30.7,30.8,30.9,30.10,30.11,30.12,30.13,30.14,3	30.15,30.16,30.17,3	0.18				
PREEMPT						
N 45 WRC 09/07/12 09/07/12 730-8P ACCESS HOLLYW	O:730P-8P	:30		NM	0	\$0.00
IP						
Week 09/04/12 End Date Weekdays Spots/Week	Rate					
110010. 00/01/12 00/10/12	\$2,000.00	Marabalana Lawath	Data	-		
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WRC 09/04/12-09/10/12 730-8P ACCESS HOLLYW	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u> <i>NM</i>		
		F :30	\$2,000.00	INIVI		
See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10,2 PREEMPT	21.11,21.12,21.13					
N 46 WRC 09/10/12 09/17/12 730-8P ACCESS HOLLYW	O:730P-8P	:30		NM	3	\$12,150.00
CDR	0.7301-01	.50		INIVI	0	Ψ12,130.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 09/04/12	\$4,050.00			Ī		
Week: 09/11/12 09/17/12 MTWTF 3	\$4,050.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
2 WRC 09/11/12-09/17/12 730-8P ACCESS HOLLYW	/O 730P-8P	MTuWThF :30	\$4,05 0.00	NM		
See MG 30.7,30.8,30.9,30.10,30.11,30.12,30.13,30.14,3	30.15,30.16,30.17,3	0.18				
PREEMPT						
N 47 WRC 09/10/12 09/10/12 The Voice	8-10p	:30		NM	1	\$6,500.00
IP						
Week: 09/10/12 End Date Weekdays Spots/Week	<u>Rate</u> \$6,500.00					
	. ,				•	# 5 000 00
N 48 WRC 09/11/12 09/11/12 Go On/New Normal	9-10p	:30		NM	3	\$5,000.00
IP Start Date End Date Weekdays Spots/Week	Poto					
Week: 09/10/12 End Date Weekdays Spots/Week Veek: 09/10/12 09/16/12 -T 1	<u>Rate</u> \$5.000.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WRC 09/10/12-09/16/12 Go On/New Normal	9-10p	-Tu :30	\$5,00 0.00	NM		
See MG 48.2,48.3,48.4	,					
PREEMPT						
2 WRC 09/12/12-09/12/12 Am Got Talent	8-9p	W :30	\$2,500.00	NM		
MG for 48.1 09/11						
3 WRC 09/14/12-09/14/12 Go On/New Normal	8P-9P	F :30	\$2,000.00	NM		
(ii) MG for 48.1 09/11		Sa :30	¢500.00	N/A 4		
4 WRC 09/15/12-09/15/12 5-6A SAT/SUN ROTATION (f) See MG 48.5	V JA-UA	Sa :30	\$500.00	NM		
PREEMPT						
5 WRC 09/12/12-09/14/12 5-6A NEWS4 @5AM	5A-6A	WThF :30	\$500.00	NM		
MG for 48.4 09/15						
N 49 WRC 09/14/12 09/14/12 Dateline	10P-11P	:30		NM	1	\$5,400.00
CDR						
Start Date End Date Weekdays Spots/Week	Rate			j		

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 10/04/12 Page 12of 12



www.nbcwashington.com

	Contract / Revision 333144 /	Alt Order # WOC10033048
Contract Dates 09/04/12 - 09/17/12	Product Candidate Orders	Estimate # 1687
Advertiser	<u>O</u> 1	riginal Date / Revision

08/31/12 / 09/28/12

			Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate						
Week: 09/11/12 09/17/12 F 1	\$5,400.00						
N 50 WRC 09/05/12 09/06/12 4-5P NEWS4 @ 4PM	4P-5P		:30		NM	1	\$1,100.00
All spots on this order immediately preemptible class of time	Э						
Start Date	Rate						
Week: 09/03/12 09/09/12 WT 1	\$1,10 <u>0.00</u>						
			Totals	}	_	129	\$164,380.00

OBAMA FOR AMERICA

Time Pe	eriod	# of Spots	Gross Amount	Net Amount
08/27/12	2 -09/17/12	129	\$164,380.00	\$139,723.00
Totals		129	\$164,380.00	\$139,723.00

Signature:	Date:

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS: